



# Fabio AZEVEDO

CURRICULUM VITAE

## Personal Information

DATE OF BIRTH:  
14 SEPTEMBER 1971

NATIONALITY:  
BRAZIL

MARITAL STATUS:  
MARRIED, 2 CHILDREN

LANGUAGES:  
PORTUGUESE  
ENGLISH  
SPANISH  
FRENCH  
ITALIAN

## Biography

FABIO AZEVEDO works for Volleyball for more than three decades.

Born in Brazil and played football, he moved from his hometown to Rio de Janeiro city for the purpose of further studying and working at the age of 18 years old.

During his time there, whilst he was studying Physical Education at the Estacio de Sá University, he started his career working for the sport of volleyball in the Brazilian Volleyball Confederation (CBV) under the leadership of FIVB President Ary Graça, who was the President of the CBV at that time.

Fabio has been passionate about volleyball since 1984, when Brazil won their first Olympic medal at the Los Angeles Olympic Games. For three decades he has been dedicating his life and career to the growth of volleyball and beach volleyball, mainly focused on the organisation of big sports events and the management of the sport's governing bodies – first in Brazil and then with the FIVB since 2013.

When he began working at the CBV, the total annual budget of the National Federation (NF) was USD 7 million and the CBV did not have full ownership of its national and international events, instead relying on regional federations to deliver those events. Fabio was among those responsible for the significant improvement of volleyball events in Brazil, launching for the first time ever bidding process to host national and international events, and also creating and implementing a new concept of volleyball event management in the country, co-creating and initiating the sports presentation we see today with music, DJs, entertainment, MCs, theatrical lighting, giant screens and so forth.

Additionally, Fabio oversaw marketing and promotion at the CBV where he was responsible for the sponsorship management and for the negotiation of the CBV's main contracts with media groups and primary sponsors. As the CEO/COO of the CBV, Fabio was also directly responsible for organising more than 150 events average a year.

Thanks to the success of the Brazil national volleyball and beach volleyball teams during the 2000s attracting the attention of the Brazilian and worldwide media and big sponsors in the country, and with the new format of events and fan engagement, the budget of the CBV increased to USD 120 million a year, with 300 employees, one headquarters in Rio de Janeiro city and one training centre for more than 300 athletes simultaneously in Saquarema city. This training center, launched in 2003, is still a benchmark for the entire world of volleyball and other sports. During his time at the CBV, Brazil won 15 Olympic medals in beach volleyball and volleyball, in addition to multiple World Championship titles – three in a row for the men's national team in 2002, 2006 and 2010 – in volleyball, beach volleyball and equally importantly in the Age Group World Championships, one of the key priorities of the CBV management at the time.

From 2010 to 2013, Fabio created and managed his own company called Sports4Good (S4G) which specialised in the organisation of big sports events. Fabio was the Founder and CEO of S4G, and together with 56 staff members and partners, he worked for volleyball and beach volleyball events and also for many other sports organisations in the country and abroad. For example, the S4G worked with the NBA in the USA for a series of events in Brazil, with the Rio 2016 Organising Committee for multiple pre-Games events, and with other sports in Brazil such as the canoeing NF – being responsible for negotiating their sponsorship agreements with BNDES which resulted in

great success for the sport in the last two editions of the Olympic Games – basketball, boxing, table tennis, football, etc. Additionally, the S4G was responsible for the organisation of five disciplines at the Military Games in 2011, an event with 10,000 athletes. In addition to his work in the CBV and subsequently in the S4G, Fabio was responsible for the event of volleyball during the PASO Pan-American Games 2007 in Rio de Janeiro – Maracanazinho – and worked as an ITO at the Olympic Games London 2012. Fabio also worked as an invited teacher in two master’s degree courses in Rio de Janeiro: Trevisan Business School and the Superior School of Marketing and Propaganda (ESPM).

In 2013, Fabio moved to Lausanne, Switzerland, together with his family, to work as the General Director of the FIVB. Together with the FIVB President and the FIVB Team, he is working for the growth of volleyball, beach volleyball, snow volleyball and other forms of volleyball worldwide and he is effectively part of the revolution implemented by the FIVB over the last 11 years. This has included the organisation of the FIVB’s main events with all innovations implemented (sports presentation, challenge system, new world ranking, new calendar, etc.), the bidding process and management of the volleyball and beach volleyball World Championships since 2014, the Olympic Games Rio 2016, Tokyo 2020 and Paris 2024, a snow volleyball showcase at the Olympic Winter Games PyeongChang 2018 and Winter Youth Olympic Games Lausanne 2020. He was part of the creation of the Volleyball Nations League (VNL) from the beginning and led the organisation of the first ever VNL Finals in Lille, France. Most recently, he helped conduct the negotiations for the new commercial initiative, Volleyball World, with CVC Capital Partners.

As General Director, Fabio is directly responsible for the sport management in the FIVB, together with the Heads of the FIVB Departments and the FIVB staff members, the FIVB Development Programmes, the newly created Volleyball Empowerment programme and FIVB Foundation to be launched in 2023, and the overall management of the FIVB and its councils, commissions, Board of Administration, Executive Committee and World Congress. Additionally, Fabio is also the interlocutor with the Olympic Movement, the International Olympic Committee (IOC), the Association of Summer Olympic International Federations (ASOIF) and other Olympic stakeholders. Since 2021, Fabio Azevedo has been a Member of the FIVB Board of Administration, Member of the Board of Directors of the Volleyball World and Member of the ASOIF Olympic and Multisport Games Group.

## Sports practised

Football and Equestrian

## Club career

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Football player, Mageense Football Club  
(1979-1990)

## Volleyball history

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Member, FIVB Board of Administration  
(2021-present)

Member, Volleyball World Board of Directors  
(2021-present)

General Director, FIVB  
(2013-present)

International Technical Official (ITO), Olympic Games London 2012  
(2012)

Control Committee, Olympic Qualification Tournament, Berlin, Germany  
(2012)

General Director, Local Organising Committee (LOC), FIVB U-21 Volleyball  
World Championships  
(2011)

General Manager, Volleyball, LOC, PASO Pan-American Games 2007, Rio  
de Janeiro, Brazil.  
(2007)

General Manager, LOC, FIVB World League Finals  
(2002, 2008)

CEO/COO, Brazilian Volleyball Confederation (CBV)  
(1997-2010)

## Other sports and academic world

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Member, ASOIF Olympic and Multisport Games Group  
(2020-present)

CEO/Founder, Sports4Good/S4G  
(2010-2013)

Lecturer, Russia International Olympic University (RIOU)  
(2020)

Lecturer, International Military Sports Council (CISM) World Congress,  
Vietnam  
(2019)

Lecturer, Executive Master in European Sport Governance (MESGO),  
UEFA Academy, Switzerland  
(2017)

Teacher, Trevisan Business School, Brazil  
(2010-2012)

Invited teacher, ESPM, Brazil,  
(2012)